

# CAPITAL MARKETS DAY

No. 1

-

### DISCLAIMER



This presentation contains certain forward-looking information and statements. Such forward-looking information and statements are based on the current, estimates and projections of the Company or assumptions based on information currently available to the Company. Such forward-looking information and statements reflect current views with respect to future events and are subject to risks, uncertainties and assumptions. The Company cannot give assurance to the correctness of such information and statements. These forward-looking information and statements can generally be identified by the fact that they do not relate only to historical or current facts. Forward-looking statements sometimes use terminology such as "targets", "believes", "expects", "aims", "assumes", "intends", "plans", "seeks", "will", "may", "anticipates", "would", "could", "continues", "estimate", "milestone" or other words of similar meaning and similar expressions or the negatives thereof.

By their nature, forward-looking information and statements involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements that may be expressed or implied by the forward-looking information and statements in this presentation. Should one or more of these risks or uncertainties materialize, or should any underlying assumptions prove to be incorrect, the Company's actual financial condition or results of operations could differ materially from that or those described herein as anticipated, believed, estimated or expected.

Any forward-looking information or statements in this presentation speak only as at the date of this presentation. Except as required by the Oslo Stock Exchange rules or applicable law, the Company does not intend, and expressly disclaims any obligation or undertaking, to publicly update, correct or revise any of the information included in this presentation, including forward-looking information and statements, whether to reflect changes in the Company's expectations with regard thereto or as a result of new information, future events, changes in conditions or circumstances or otherwise on which any statement in this presentation is based.

Given the aforementioned uncertainties, prospective investors are cautioned not to place undue reliance on any of these forward-looking statements.



# AGENDA









### KONGSBERG GRUPPEN ASA

Walter Qvam, President & CEO Hans-Jørgen Wibstad, EVP & CFO







### INTRODUCTION – THIS IS KONGSBERG

FINANCIAL STATUS AMBITIONS INNOVATION SUMMARY







PROVIDING ADVANCED SOLUTIONS FOR EXTREME PERFORMANCE UNDER EXTREME CONDITIONS





### INVOLVED IN THE WORLD'S MOST TECHNOLOGY INTENSIVE INDUSTRIES







### RAPIDLY ADAPTING TO CHANGES AND OPPORTUNITIES



© 2015 KONGSBERG - All rights reserved.



### INVOLVED IN STRATEGIC AREAS, OFTEN OF NATIONAL INTEREST





### HIGHLY SKILLED, DEDICATED AND HARD WORKING EMPLOYEES

W



ONGSBER

© 2015 KONGSBERG - All rights reserved.

### CORPORATE SOCIAL RESPONSIBILITY



We will further expand our international presence. This implies a continued high focus on compliance and corporate social responsibility.



© 2015 KONGSBERG - All rights reserved.

# A GENUINE BELIEF IN THAT OUR STRONG, VALUE BASED CULTURE DRIVES OUR PERFORMANCE









#### GLOBAL REACH WITH MORE THAN 100 OFFICES AND A LARGE NUMBER OF GLOBAL ALLIANCE PARTNERS





### **BUSINESS AREAS**





#### KONGSBERG MARITIME

Global market leader within both offshore and merchant marine applications

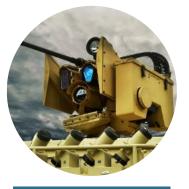
- · Dynamic positioning
- "Full picture" integrated
   automation and control systems
- · Hydro acoustic technologies
- · Solutions for sustainable fisheries
- Autonomous underwater vehicles, underwater robotics



#### KONGSBERG DEFENCE SYSTEMS

Modern product portfolio in growing defence and aerospace niches

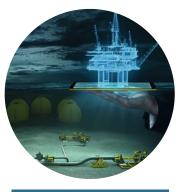
- Missiles
- Air defence
- Command & control systems for land and naval applications
- Advanced composites
   manufacture for F-35
- Space equipment, satellite services and surveillance



#### KONGSBERG PROTECH SYSTEMS

Unrivalled global market leader in remote weapon stations

- PROTECTOR RWS M151/M153
- MCT-30 medium caliber turret
- Other specialized remote weapon stations



#### KONGSBERG OIL & GAS TECHNOLOGIES

Attractive technology positions within selected oil & gas niches

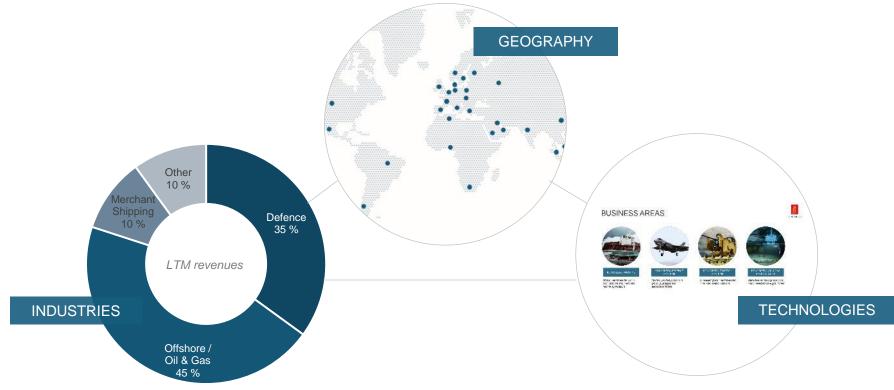
- Drilling and production
   management S/W solutions
- Subsea structures & engineering



# **DIVERSITY DELIVERS**

- a core element in our strategic thinking







# 20-40 YEARS PROFITABLE PRODUCT LIFE CYCLE AFTER INITIAL DEVELOPMENT



 DEVELOPMENT
 NATIONAL IMPLEMENTATION
 INTERNATIONAL SALES AND UPGRADES
 LIFE CYCLE SUPPORT

 • Funded partly by the Norwegian government • Industry partnerships • Strong relationship with the Norwegian armed forces
 • High customer loyalty • High market share
 • International sales and upgrades at market price • Mid life and major upgrades 2-3 times in life cycle • Profitable product life cycle for up to 40 years after initial development
 Sustainment for the lifetime of the product

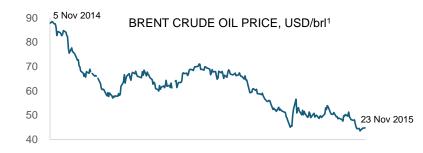
#### CMD 20 CAPITAL MARKETS DAY

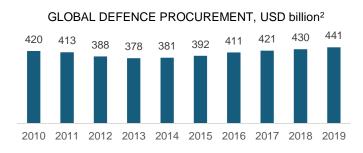
KONGSBERG

### **DEVELOPMENT SINCE CMD 2014**















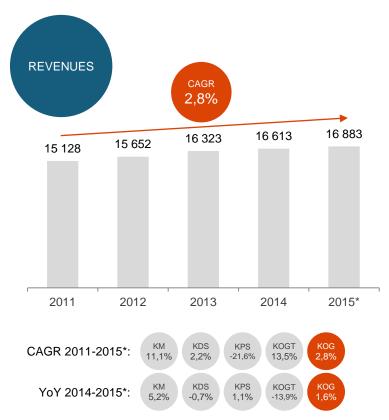
### INTRODUCTION – THIS IS KONGSBERG

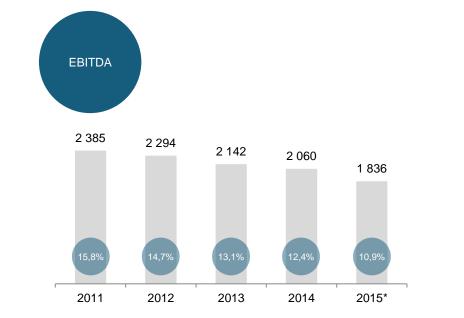
#### **FINANCIAL STATUS**

### AMBITIONS INNOVATION SUMMARY



### OVERALL GROWTH AND MARGINS STRONGLY INFLUENCED BY SIGNIFICANT KPS VOLUME REDUCTION



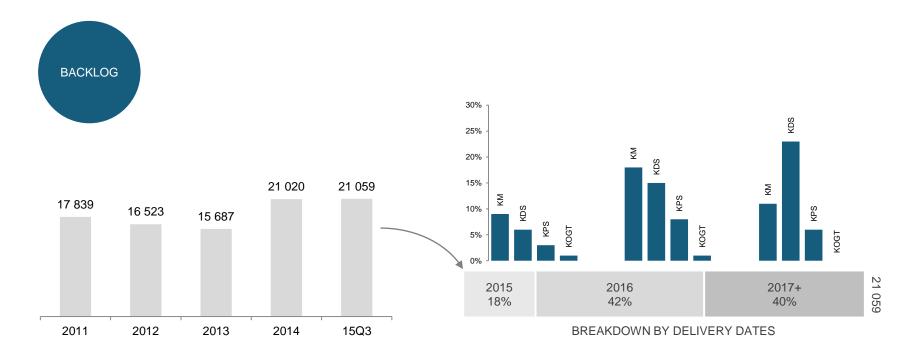




KONGSBERG

© 2015 KONGSBERG - All rights reserved.

## SOLID BACKLOG – GOOD VISIBILITY



Life-cycle business and framework agreements not converted into delivery contracts are not included in the backlog.



KONGSBERG

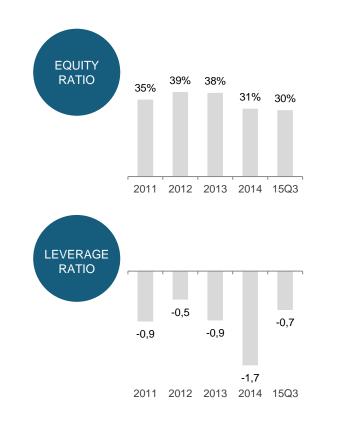
© 2015 KONGSBERG - All rights reserved.

# STRONG BALANCE SHEET

KONGSBERG aims to maintain a strong balance sheet

- Investment grade debt rating, securing access to attractive debt markets
- Enables us to take advantage of attractive aquisiton opportunities
- Long-term customer relationships a strong balance sheet is a competitive factor

Capital structure is assessed on an ongoing basis

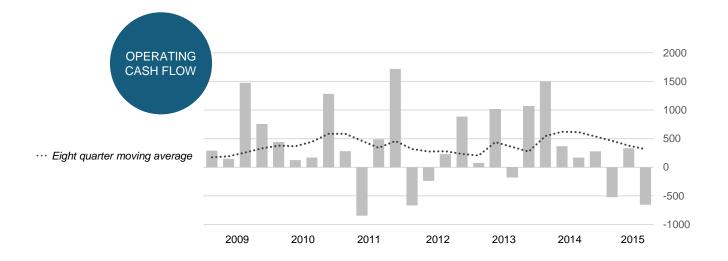






# SUPPORTING A FLUCTUATING CASH FLOW

KONGSBERG has a highly fluctuating cash flow, primarily due to payment terms in certain types of projects







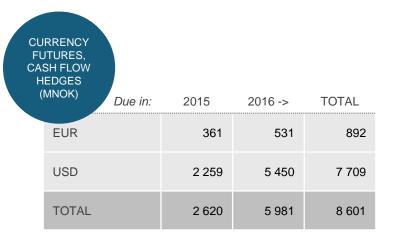
# CURRENCY EFFECTS



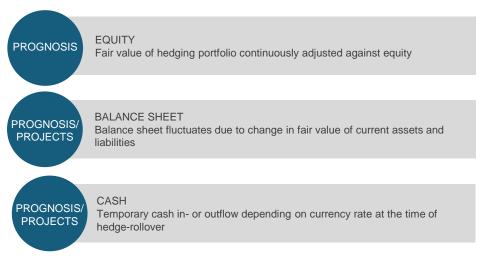
KONGSBERG hedges all contracts in foreign currencies and a portion of anticipated future order intake

Hedging strategy:

- Minimize P/L fluctuations due to currency effects
- · Result predictability in business areas/projects



#### TEMPORARY EFFECTS DUE TO HEDGING

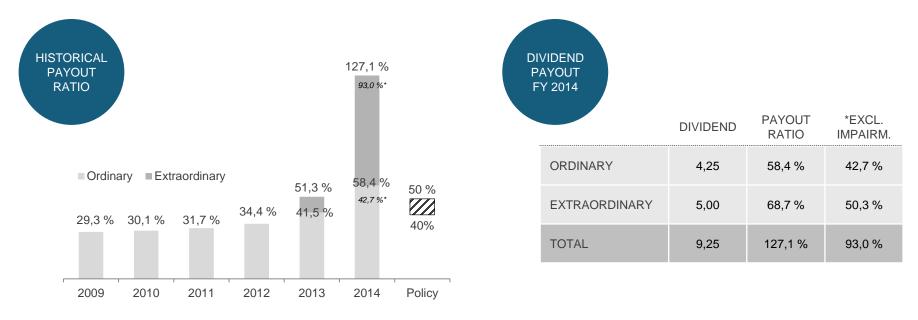




# DIVIDEND

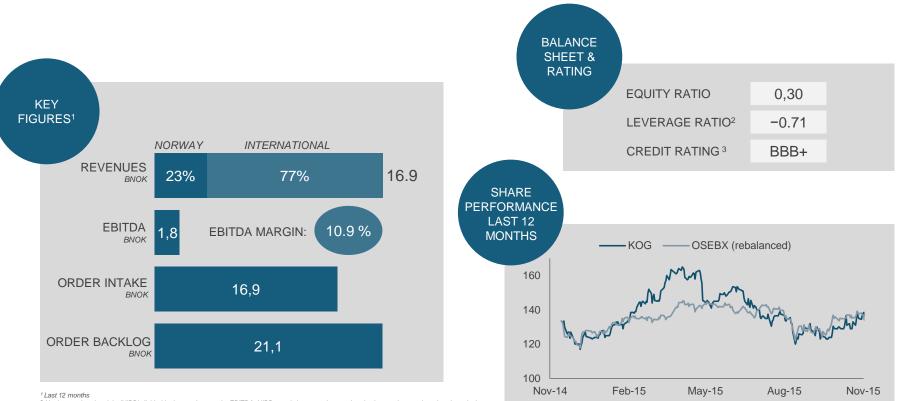


Dividends shall over time constitute between 40 and 50 per cent of the company's ordinary net profit after tax, future capital requirements taken into account



# STRONG FINANCIAL POSITION





<sup>2</sup> Net interest bearing debt (NIBD) divided by last twelve months EBITDA. NIBD equals long-term interest-bearing loans minus cash and cash equivalents <sup>3</sup> Shadow ratings (average of DNB, Nordea and SEB)







### INTRODUCTION – THIS IS KONGSBERG FINANCIAL STATUS

#### AMBITIONS

INNOVATION

SUMMARY



### ADAPTING TO CHANGING MARKETS AND TECHNOLOGIES





#### DEFENCE Global security challenges

Increasing defence spending

KONGSBERG has a well positioned product portfolio



#### **SPACE & SURVEILLANCE** Strong foothold in several niches KONGSBERG is Norway's largest

# space company

#### MERCHANT MARINE

High demand in the merchant marine market

Strong OPEX focus in the industry KONGSBERG has attractive solutions and increasing market share





#### **OFFSHORE, OIL & GAS**

Weak market with low investment levels in the near term

Cost pressure will drive new technology and new execution models

KONGSBERG offers cost efficient solutions



#### INDUSTRIAL DIGITALIZATION

Significant changes and opportunities related to digitalization

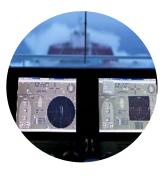


SUBSEA TECHNOLOGY Increasing demand for KONGSBERG's leading underwater technology solutions





# ADAPTING TO CHANGING MARKETS – PURSUING SIGNIFICANT OPPORTUNITIES



**MARITIME** Preparing for a more challenging offshore market

Further developing market positions Launching new technology applications Further developing life cycle services



**DEFENCE SYSTEMS** Executing large programs

Pursuing several major potential contracts

Developing and launching new technology applications



Intensifying R&D investments for the next growth curve

Securing and expanding market position



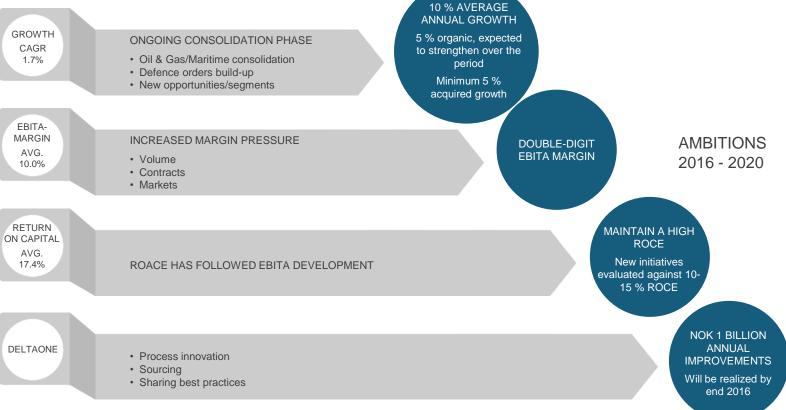
OIL & GAS TECHNOLOGIES Adapting to challenging market Securing operations Developing platform for future growth





# AMBITIONS REVISITED







## REVENUE DEVELOPMENT NEXT FIVE YEARS







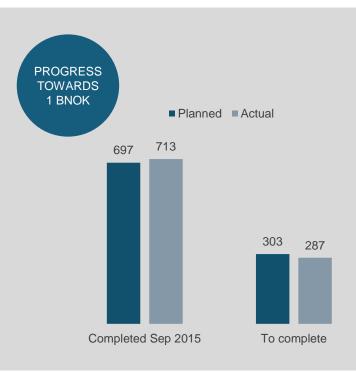


# STATUS DELTAONE



All business areas are expecting to meet targets by year end 2016

- Process innovation
- Sourcing
- Sharing best practices









### INTRODUCTION – THIS IS KONGSBERG FINANCIAL STATUS STATUS AMBITIONS FROM CMD 2013

INNOVATION

SUMMARY



A unique history and a strong culture. An industrial pioneer since 1814.



# 200 YEARS OF INNOVATIVE HISTORY



- High focus on R&D
- Continuous pipeline of innovations
- Incremental and disruptive
- Diversity delivers





# OUR INNOVATION PIPELINE PHILOSOPHY ENSURES FUTURE GROWTH

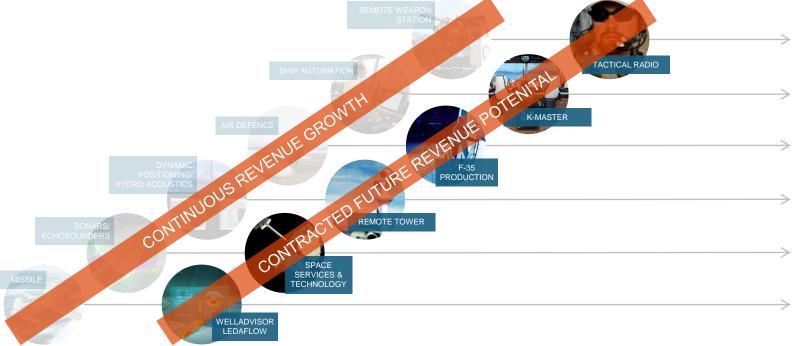


#### NEW INNOVATIONS LAUNCHED AT REGULAR INTERVALS





# OUR INNOVATION PIPELINE PHILOSOPHY ENSURES FUTURE GROWTH



#### NEW INNOVATIONS LAUNCHED AT REGULAR INTERVALS





# OUR INNOVATION PIPELINE PHILOSOPHY ENSURES



NEW INNOVATIONS LAUNCHED AT REGULAR INTERVALS





# TAKING ON MORE SYSTEMS-, SOLUTIONS-AND PRIME RESPONSIBILITIES

#### CORE CAPABILITIES

Integrating sensors and software

Supporting human decision making, precision, safety, security

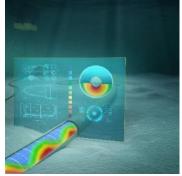
Cybernetics, software, signal processing and system engineering

Project and supplier management











# **KEY OPPORTUNITY AREAS**

- focuses Group long term innovation efforts





#### OCEAN SPACE

Leveraging our's and Norway's unique position to take a leading role in exploring innovative opportunities in the ocean space



#### SMART COMMUNITIES

KONGSBERG technologies enabling and protecting the intelligent – but vulnerable – society. Optimizing, securing and protecting critical interests, such as supply-, distributionand consumption of resources



# **OPPORTUNITIES IN DIGITALIZATION**

**SENSORS** 



1.8

#### SENSOR NETWORKS

INTERNET

INTERNET OF KNOWLEDGE

**INTERNET OF** 

THINGS

INTELLIGENT TAGS

RFID

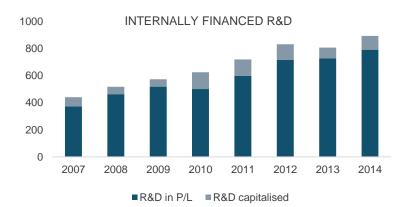


© 2015 KONGSBERG – All rights reserved.

# OUR R&D FOCUS REFLECTS OUR BELIEF IN TECHNOLOGY LEADERSHIP



- · Continuous investments in product development
- Internally and customer financed
- Total product development constitutes around 10 per cent of operating revenues over time
- R&D activity in 2016 planned at same level as 2015









### INTRODUCTION – THIS IS KONGSBERG FINANCIAL STATUS AMBITIONS INNOVATION SUMMARY





### WHERE WE ARE

#### KONGSBERG

An international technology corporation with market leading positions within defence, offshore, maritime and oil & gas niches

We develop and deliver advanced systems and technology for people working under extreme conditions

Our solutions ensure efficiency, safety, security and high performance in operations ranging from deep sea to oute space.

We have a strong financial position that gives operational predictability and represents a fundament for further growth

#### GROWTH

Innovation We spend approx. 10 per cent of our revenues on product development every year

> Business Development We acquire 3-5 bolt-on companies each year

### WHERE WE ARE HEADING

#### KONGSBERG

We further develop our platform through our defined growth strategies:

- Defence primarily expanding customer base
- Maritime primarily expanding offering base
  - Oil & Gas securing operations
- Increased leverage of international alliances
  - Growth and prudency leadership focus

#### GROWTH

#### Innovation pipeline

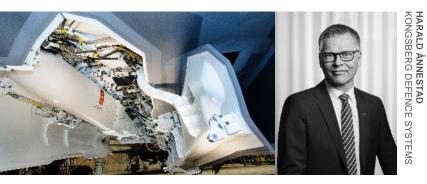
We continue our current innovation process, focusing on development of technology, business model, internal and external processes, alliances and competencies. We position KONGSBERG for the digital industrial shift

> Business Development Continue current practice and in addition we follow opportunities resulting from market restructuring and repricing





### DEFENCE



#### KONGSBERG DEFENCE SYSTEMS - good profitability and large opportunities

ESPEN HENRIKSEN KONGSBERG PROTECH SYSTEMS



#### KONGSBERG PROTECH SYSTEMS - world leading market position



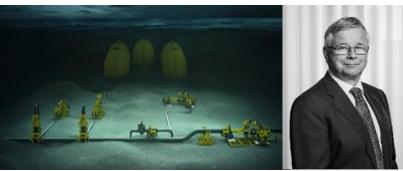


# MERCHANT MARINE, OFFSHORE AND OIL & GAS



#### KONGSBERG MARITIME - solid performance in cyclical markets

EGIL HAUGSDAL KONGSBERG OIL & GAS TECHN



#### KONGSBERG OIL & GAS TECHNOLOGIES - challenging markets but high potential over time





# CAPITAL MARKETS DAY

No. 1

-